

# Networks by Wireless Finance Proposition Document

## Generic Information

Finance organisations operate in a global environment, necessitating 24/7 secure access to corporate applications for all their employees. This, coupled with increasing competition and regulatory pressures for corporate governance, has put pressure on profit margins. To enable finance organisations to reduce costs and create competitive advantages utilising their IT infrastructure they require:

- Speedy delivery of communication links to reduce project timescales and save costs when opening a new branch or data centre
- Reliable communications that enable trading systems to function 24/7 and ensure back office systems meet regulatory standards e.g. call centre recording
- Secure communication links to facilitate financial transactions
- Resilient communication links to maximise availability

## Business Issues

Finance organisations are facing multiple challenges to their business; principal amongst these challenges is to reduce cost whilst remaining competitive.

The ability to reduce ongoing costs from IT systems is vital for companies looking to gain a competitive advantage. Whilst pressure on IT systems has never been greater within the finance sector, leading organisations are looking at wireless technology to help them reduce costs.

### NbW can help in a number of areas:

- Eliminate monthly WAN circuit costs
- Reduce installation costs for circuit provision
- Lower maintenance charges for WAN circuits
- Provide building to building connectivity without the need for civil work e.g. digging up the highways

## Wireless Solutions

Networks by Wireless are able to provide solutions to finance organisations that;

- Offer connection time in days – not weeks or months
- Provide CESG approved security and support VPN technology
- Provide resilient links for existing fibre circuits, e.g. Data Centre back to HQ or branch site connectivity
- Are upgradeable via software and do not require “rip and replace” kit uplifts, thus enabling business change
- Offer significantly lower “£ per mb” when compared to Ethernet and Fibre type solutions
- Facilitate a multitude of applications such as VOIP, CCTV, Intranet, Video & corporate traffic
- Strategic ownership of assets enhances balance sheet

“ A partnership with NbW is a sound investment in quality, reliability and value for money.”



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